

Sponsorship Opportunities 2026



NDSU

FOUNDATION

Partnership on Purpose

At the NDSU Foundation, we are passionate about connecting organizations with a thriving NDSU community — over 13,000 students, 100,000 alumni, and 3,000 employees united by innovation, leadership, and a passion for North Dakota State University.

As a sponsor, your organization gains access to a dynamic network of industry professionals, researchers, legislators, and future leaders.

This partnership provides unique opportunities to:

- Increase visibility among top talent and future workforce leaders
- Utilize our outreach and engagement platforms to connect with the Herd both in person and virtually
- Build valuable connections with local and regional leaders through networking opportunities at our events.

Through sponsorship, your organization can demonstrate a commitment to education and community development while enhancing your brand and visibility. Connect with us today to explore customized engagement packages tailored to your needs.

Our Vision



We focus on creating numerous opportunities for learning and growth and fostering a diverse environment for students to explore while working to elevate the entire state of North Dakota.

Our Mission



We build enduring relationships that maximize advocacy and philanthropy to support NDSU.

Bison Receptions and Socials

Sponsorship Opportunities

Sponsoring a Bison Social or NDSU Reception positions your brand at the center of a high-energy gathering of key NDSU supporters, University and athletics leaders, alumni, students, and passionate Bison fans. As a presenting sponsor, you'll collaborate with the NDSU Foundation to create a customized experience that aligns with your goals while gaining standout visibility and meaningful connections with an influential audience.



PREMIER PARTNER - \$20,000

- Company logo on event website
- Company logo displayed at event
- Opportunity to have representative speak during event program
- Hosted table at event
- Private pre-reception before event
- Company logo included in event invitation communication
- Verbal recognition at event
- Company logo on branded event giveaway

GOLD PARTNER - \$10,000

- Company logo on NDSU Foundation website
- Company logo displayed at event
- Company logo included in event invitation communication
- Verbal recognition at event
- Reserved seating for sponsor guest

GREEN PARTNER - \$5,000

- Company logo on NDSU Foundation website
- Company logo displayed at event
- Company logo included in event invitation communication
- Verbal recognition at event

Business/Organization Name

Email

Contact Name

Phone Number

Signature: _____

Date: _____

To confirm your sponsorship and receive payment options, please return agreement form to:
events@ndsufoundation.com or NDSU Foundation P.O. Box 5144, Fargo, ND 58105

Evening of Distinction

Sponsorship Opportunities



This distinguished event brings together a reputable group of NDSU alumni, faculty, and friends — a powerful platform for fostering valuable connections and opening doors to new opportunities. With over 400 attendees each year, this event offers a unique chance to connect with influential leaders and successful professionals. **As a sponsor, your brand will be prominently recognized among this elite network, strengthening your company's visibility and reputation.**

Presenting Level (\$30,000)

- One table to attend 2026 Evening of Distinction
- Company logo included in the following ways
- On event website & hyperlinked to company website
- In marketing emails & hyperlinked to company website
- Projected/displayed at Evening of Distinction
- Displayed in Evening of Distinction printed program and invites
- Logo displayed in event videos
- Verbal recognition and short summary of company on stage during Evening of Distinction as presenting partner
- Evening of Distinction will be followed by “Presented by [company name]” in all written copy
- Scheduled meetings between Foundation event staff & Partner
- Scheduled meetings between Foundation event staff & Partner

Foundational Level (\$15,000)

- Four seats to attend 2026 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo in marketing emails, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction

Supporting Level (\$10,000)

- Two seats to attend 2026 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction

Business/Organization Name

Email

Contact Name

Phone Number

Signature:

Date:

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NDSU Bismarck Golf Tournament

Sponsorship Opportunities

We are proud to host the annual NDSU Golf Tournament, where Bison alumni, students, and supporters come together for a day of friendly competition, Bison pride, and giving back to scholarships for Bismarck and Mandan students. We invite local businesses and community members to showcase your support for NDSU and help make a lasting impact through this event.

Elite Sponsor
\$2,000

- Logo on drink tickets
- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on event website hyperlinked to company's website
- Verbal recognition during the program
- Opportunity to host a game or distribute a giveaway at your tee box

Ball Sponsor
\$2,000

- Logo featured on complimentary golf balls
- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on event website hyperlinked to company's website
- Opportunity to host a game or distribute a giveaway at your tee box
- Signage at tee box

Meal Sponsor
\$1,500

- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on event website, breakfast or lunch buffet signage
- Verbal recognition during the program
- Opportunity to host a game or distribute a giveaway at your tee box

Cart Sponsor
\$1,500

- Logo featured on displayed on digital GPS cart screens
- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on event website hyperlinked to company's website
- Opportunity to host a game or distribute a giveaway at your tee box
- Signage at tee box

Golf Hole Sponsor
\$500

- Signage at tee box
- Logo included on event website and tee box sign
- Opportunity to host a game or distribute a giveaway at your tee box

Friend of NDSU
\$200

- Name listed on event website

Business/Organization Name

Email

Contact Name

Phone Number

Signature: _____

Date: _____

To confirm your sponsorship and receive payment options, please return agreement form to: michael.thomas@ndsufoundation.com or NDSU Foundation P.O. Box 5144, Fargo, ND 58105

Bison Bash

Sponsorship Opportunities

What is Bison Bash?

Bison Bash is one of the largest community events in the Fargo-Moorhead area, attracting families, businesses, and local leaders for an evening of fun, games, food, and fun giveaways. With high visibility and energetic, large crowds, it's the perfect opportunity to promote your brand!

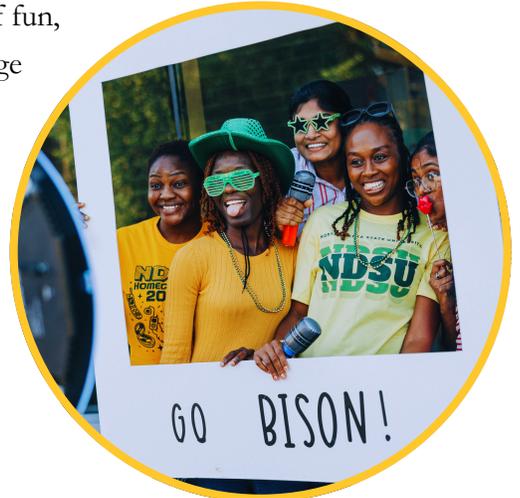
Presenting Sponsor - \$15,000

Premium Visibility & Engagement: *Limit 1 company*

- Company logo featured on our website
- Inclusion in all digital & print marketing materials
- Logo on event banners & signage throughout the venue
- Branding opportunities at high-traffic attractions:
 - Inflatables
 - Photobooth
 - Treat bags
- Free parade entry

Community Sponsor - \$2,500

- Free parade entry for your business or organization
- Company mention on our website



Business/Organization Name

Email

Contact Name

Phone Number

Signature: _____

Date: _____

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NDSU Presidents Dinner

Sponsorship Opportunities



NDSU's Presidents Dinner—an exclusive gathering to recognize and celebrate the President and the University. With the arrival of NDSU's new President in 2026, this year's dinner offers a unique opportunity to be part of an important moment in the University's history. **As a sponsor, your brand will be prominently acknowledged among this influential network, enhancing your visibility and connection to NDSU's leadership.**

Presenting Level (\$30,000)

- 8 complimentary seats to attend 2026 NDSU President's Dinner
- Company logo on event website, marketing emails & hyperlinked to company website
- Company logo projected/displayed at Presidents Dinner
- Logo displayed in printed program and invites
- Logo displayed in event videos
- Verbal recognition and short summary of company on stage during Presidents Dinner as presenting partner
- Presidents Dinner will be followed by "Presented by [company name]" in all written copy
- Scheduled meetings between Foundation event staff & Partner

Foundational Level (\$15,000)

- 4 complimentary seats to the 2026 NDSU President's Dinner
- Company logo included on event website, marketing emails & hyperlinked to company website
- Company logo displayed at Presidents Dinner
- Meeting/Emails with Foundation creative team for design work

Supporting Level (\$10,000)

- 2 complimentary seats to the 2026 NDSU President's Dinner
- Company logo included on event website & hyperlinked to company website
- Emails with Foundation creative team for design work

Business/Organization Name

Email

Contact Name

Phone Number

Signature: _____

Date: _____

To confirm your sponsorship and receive payment options, please return agreement form to: events@ndsufoundation.com or NDSU Foundation P.O. Box 5144, Fargo, ND 58105



NDSU Harvest Bowl

Sponsorship Agreement

Company Name

Contact Name

Address

City **State** **Zip**

Phone **Email**

SPONSOR LEVEL: Please check the appropriate box.

PREMIER SPONSOR - \$5,000

- Premier placement on event invitation, program, and webpage
- 10 banquet tickets and 10 football tickets
- Company logo included in broadcast email to more than 10,000 alumni and friends in ND and Minnesota
- Verbal recognition at event
- Company logo displayed at event

HARVEST SPONSOR - \$3,000

- Company logo displayed in event invitation, program, and webpage
- 8 banquet tickets and 8 football tickets
- Verbal recognition at event
- Company logo displayed at event

GOLD SPONSOR - \$1,000

- Company logo displayed in event invitation and program
- 2 banquet tickets and 2 football tickets

BISON SPONSOR - \$1,500

- Company logo displayed in event invitation and program
- 4 banquet tickets and 4 football tickets

GREEN SPONSOR - \$500

- Company logo displayed in event invitation and program
- 2 banquet tickets

Payment Method: please check the appropriate box

Check enclosed payable to NDSU Foundation Send invoice to be paid by November 1, 2026

Credit Card: Please call Benita Olson at 701-231-6819 to complete CC payment

To confirm your sponsorship, please return agreement form via email to michael.thomas@ndsufoundation.com or mail to NDSU Foundation P.O. Box 5144, Fargo, ND 58105.

Signature: _____

Print Name: _____ Date: _____

Please send an eps, png, or jpg of your company logo to michael.thomas@ndsufoundation.com



NDSU Harvest Bowl

Celebrating Agriculture • Honoring Excellence • Supporting Students

Friday, November 13 | Saturday, November 14, 2026
Red River Valley Fairgrounds, Butler Arena | NDSU Campus | Fargodome

ABOUT NDSU HARVEST BOWL

NDSU Harvest Bowl is a nonprofit event dedicated to celebrating agriculture, education, and the remarkable people who shape our region. Each fall, we host an awards banquet and dedicate an NDSU football game to the Harvest Bowl theme.

Since 1973, Harvest Bowl has honored outstanding agriculturists from 53 North Dakota counties and 10 Minnesota counties, recognizing their hard work, leadership, and impact on the agricultural community.

Each year, an Agribusiness Award Recipient is also selected—recognizing individuals who have distinguished themselves in agriculture and business across North Dakota and beyond.

NDSU HARVEST BOWL

GOALS & IMPACT

- Celebrate agriculture and its impact on our economy and quality of life
- Promote and support the agricultural industry
- Support NDSU Athletics through scholarships
- Honor outstanding individuals and commodity groups in agriculture
- Support the education of NDSU students through scholarship opportunities

Celebrated over 3,000 county honorees

More than \$1,535,000 raised in scholarship dollars

Celebrated 33 Agribusiness award winners

NDSU Foundation Event Information

What's the difference between a Bison Social and NDSU Reception?

Bison Socials are casual, fun outings designed to bring alumni together in a relaxed setting—often with free food, drinks, and engaging activities. NDSU Receptions are more formal gatherings that include a short program featuring university leadership, offering updates on campus news, strategic initiatives, and opportunities to stay connected with North Dakota State University.

What is a Signature Event?

A Signature Event is one of NDSU's most prestigious and high-impact gatherings, designed to celebrate the university's legacy, excellence, and community. These events—such as Evening of Distinction, NDSU President's Dinner, and Harvest Bowl—draw the largest crowds, feature formal programs, and often include appearances by university leadership and honored guests. Known for their elevated atmosphere, Signature Events are where tradition, recognition, and Bison pride come together in a big way.

What is an Emerging Alumni Social?

An Emerging Alumni Program (EAP) event is a unique opportunity for recent graduates to reconnect with their university, engage with fellow alumni, and build valuable professional networks. These events bring together emerging alumni, industry professionals, and university leadership in an inspiring setting that fosters meaningful connections, career growth, and continued involvement with the campus community.

2026 SIGNATURE EVENTS AND BISON SOCIALS

FEB. 5 FLORDIA BISON RECEPTION

FEB. 21 ARIZONA BISON RECEPTION

APRIL 23 EVENING OF DISTINCTION

JUNE 23 BISON ARTS GALA

JUNE 29 BISMARCK BISON RECEPTION

JUNE 30 BISMARCK GOLF TOURNAMNET

AUG. 14 LAKES BISON SOCIAL

AUG. 28 BISON PREMIER FOOTBALL SOCIAL

OCT. 1 NDSU'S PRESIDENTS DINNER

OCT. 2 BISON BASH

NOV. 13 HARVEST BOWL

INTERESTED IN LEARNING MORE?

Scan the QR code or visit [NDSUFoundation.com/upcoming-events](https://www.ndsu.edu/foundation/upcoming-events)

