

Sponsorship Opportunities 2025



NDSU

FOUNDATION

Partnership on Purpose

At the NDSU Foundation, we are passionate about connecting organizations with a thriving NDSU community — over 13,000 students, 100,000 alumni, and 3,000 employees united by innovation, leadership, and a passion for North Dakota State University.

As a sponsor, your organization gains access to a dynamic network of industry professionals, researchers, legislators, and future leaders.

This partnership provides unique opportunities to:

- Increase visibility among top talent and future workforce leaders
- Utilize our outreach and engagement platforms to connect with the Herd both in person and virtually
- Build valuable connections with local and regional leaders through networking opportunities at our events.

Through sponsorship, your organization can demonstrate a commitment to education and community development while enhancing your brand and visibility. Connect with us today to explore customized engagement packages tailored to your needs.

Our Vision



We focus on creating numerous opportunities for learning and growth and fostering a diverse environment for students to explore while working to elevate the entire state of North Dakota.

Our Mission



We build enduring relationships that maximize advocacy and philanthropy to support NDSU.

Evening of Distinction

Sponsoring Evening of Distinction provides your organization with a unique opportunity to align with excellence and celebrate the remarkable accomplishments and impact of NDSU Foundation award recipients.

This distinguished event brings together a reputable group of NDSU alumni, faculty, and friends — a powerful platform for fostering valuable connections and opening doors to new opportunities. With over 380 attendees each year, this event offers a unique chance to connect with influential leaders and successful professionals.

The Evening of Distinction experience includes video features in the award ceremony, showcasing the honorees in their own environments. The tone of the event is personal, uplifting, and inspiring.

As a sponsor, your brand will be prominently recognized among this elite network, strengthening your company's visibility and reputation.

PRESENTING

\$30,000

Maximum 1

- *Presenting Sponsor has been claimed for 2025*

FOUNDATIONAL

\$15,000

Maximum 2

- Four seats to attend 2025 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo in marketing emails, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction
- Deluxe event swag bag

SUPPORTING

\$10,000

Maximum 3

- Two seats to attend 2025 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction
- Event swag bag

Bison Bidders Bowl

Sponsoring Bison Bidders Bowl offers a unique opportunity to showcase your brand among a prestigious, enthusiastic audience. This exclusive event, hosted by the NDSU Foundation, brings together influential alumni, community leaders, and top NDSU supporters.

Bison Bidders Bowl raised over \$445,000 in 2024, with 500 attendees, including high-end donors. By participating in this 43-year tradition, you'll elevate your brand's visibility, connect with key decision-makers and philanthropists, and support NDSU students today and tomorrow.

PRESENTING

\$30,000

Maximum 1

- Prominent recognition through event marketing, including "Presented by [Company Name]" in all written copy, verbal recognition on stage, and logo displays in various formats.
- Exclusive benefits, including a table at the event, scheduled meetings with Foundation staff, and complimentary guest rooms.
- Brand visibility through logo inclusion in the event program, invites, website, marketing emails, event videos, premier swag bag, and event gifts, as well as social media tags.

FOUNDATIONAL

\$15,000

Maximum 2

- Four seats to attend 2025 Bison Bidders Bowl
- Logo on event website, hyperlinked to company website
- Logo in marketing emails, hyperlinked to company website
- Logo projected/displayed at Bison Bidders Bowl
- Deluxe event swag bag

SUPPORTING

\$10,000

Maximum 3

- Two seats to attend 2025 Bison Bidders Bowl
- Logo on event website, hyperlinked to company website
- Logo projected/displayed at Bison Bidders Bowl

Bismarck Golf Tournament

Join us at Hawktree Golf Club in Bismarck for a day of golf with NDSU alumni and University leadership! This exciting event supports NDSU scholarships for students from the Bismarck-Mandan area, making a lasting impact on the next generation of Bison leaders. By sponsoring this event, you'll not only gain exposure to an engaged and supportive community of alumni, but also demonstrate your commitment to education and local growth. It's a great opportunity to build connections, enhance your brand visibility, and give back to the future of Bismarck's students.

PREMIER

\$5,000

- Golf with NDSU Campus Leadership
- Entry for 7 golfers - includes breakfast, lunch, golf and cart
- Opportunity to be present at the hole during the Big Shot program
- Logo included on; golf cart digital signage, event website linked to company's website, event logo, event signage and tee box sign
- Verbal recognition during the program
- Opportunity to host a game or distribute a giveaway item provided by your company at your hosted tee box

EVENT SPONSOR

\$1,600

- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on; Beverage tickets, event website, event signage and golf hole sign
- Verbal recognition during the program
- Opportunity to host a game or distribute a giveaway item provided by your company at your hosted tee box

GOLF HOLE SPONSOR

\$600

Maximum 18

- Logo included on; event website and golf hole sign
- Opportunity to host a game or distribute a giveaway item provided by your company at your hosted hole

FRIEND OF NDSU

\$200

- Name listed on event website

Bison Bash

Bison Bash is a signature event of NDSU Homecoming Week and opportunity for sponsors to engage directly with the greater Fargo-Moorhead community, including NDSU students, alumni, staff, and faculty. The event, held on campus ahead of the Homecoming Parade, attracts thousands of attendees, providing a high-visibility platform for brand exposure.

Additionally, with direct access to the Homecoming Parade, sponsors can amplify their presence, ensuring their brand is seen by a broad audience both on-site and throughout the community. This is an ideal chance to connect with Bison fans and create lasting impressions!

PRESENTING

Logo in marketing emails,
hyperlinked to company
website

Logo on event website,
hyperlinked to company
website

Logo on Golf Cart Shuttle

Parade entry

VIP suite and parking at
McGovern Alumni Center
for Parade

Photo booth branding

\$15,000

Bison Socials and NDSU Receptions



Partnering with the NDSU Foundation to sponsor a Bison Social or NDSU Reception is an exclusive opportunity to be a presenting sponsor in a dynamic, high-energy location filled with key NDSU supporters, University and Athletics leadership, Bison fans, alumni, and students.

By collaborating with the NDSU Foundation event team, sponsors can curate an exclusive experience that highlights your organization. These events offer an exceptional platform to showcase your brand in a meaningful, memorable way and build lasting relationships with an important audience.

PRESENTING

Company logo
displayed at event

Logo in marketing
emails, hyperlinked to
website

Logo on event website,
hyperlinked to website

First right of refusal

Opportunity to
communicate with guests

\$5,000

2025 SIGNATURE EVENTS AND BISON SOCIALS

MARCH 1 & 2

ARIZONA BISON SOCIALS

APRIL 24

EVENING OF DISTINCTION

JUNE 5

BISMARCK GOLF TOURNAMNET

AUGUST 15

DETROIT LAKES BISON SOCIAL

AUGUST 30

SOUTH CAROLINA BISON SOCIAL

SEPTEMBER 6

NASHVILLE BISON SOCIAL

SEPTEMBER 27

BISON BIDDERS BOWL

SEPTEMBER 26

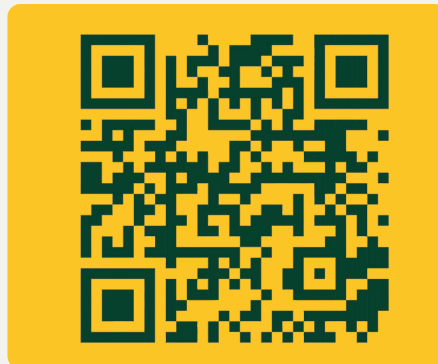
BISON BASH

NOVEMBER 14

HARVEST BOWL

SCAN TO LEARN MORE

NDUS FOUNDATION EVENTS WEBSITE



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