

# Sponsorship Opportunities 2025



NDSU

FOUNDATION

# Partnership on Purpose

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At the NDSU Foundation, we are passionate about connecting organizations with a thriving NDSU community — over 13,000 students, 100,000 alumni, and 3,000 employees united by innovation, leadership, and a passion for North Dakota State University.

As a sponsor, your organization gains access to a dynamic network of industry professionals, researchers, legislators, and future leaders.

This partnership provides unique opportunities to:

- Increase visibility among top talent and future workforce leaders
- Utilize our outreach and engagement platforms to connect with the Herd both in person and virtually
- Build valuable connections with local and regional leaders through networking opportunities at our events.

Through sponsorship, your organization can demonstrate a commitment to education and community development while enhancing your brand and visibility. Connect with us today to explore customized engagement packages tailored to your needs.

## Our Vision



We focus on creating numerous opportunities for learning and growth and fostering a diverse environment for students to explore while working to elevate the entire state of North Dakota.

## Our Mission



We build enduring relationships that maximize advocacy and philanthropy to support NDSU.

# Evening of Distinction

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Sponsoring Evening of Distinction provides your organization with a unique opportunity to align with excellence and celebrate the remarkable accomplishments and impact of NDSU Foundation award recipients.

This distinguished event brings together a reputable group of NDSU alumni, faculty, and friends – a powerful platform for fostering valuable connections and opening doors to new opportunities. With over 380 attendees each year, this event offers a unique chance to connect with influential leaders and successful professionals.

The Evening of Distinction experience includes video features in the award ceremony, showcasing the honorees in their own environments. The tone of the event is personal, uplifting, and inspiring.

As a sponsor, your brand will be prominently recognized among this elite network, strengthening your company's visibility and reputation.

## PRESENTING

\$30,000

- *Presenting Sponsor has been claimed for 2025*

## FOUNDATIONAL

\$15,000

- Four seats to attend 2025 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo in marketing emails, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction
- Deluxe event swag bag

## SUPPORTING

\$10,000

- Two seats to attend 2025 Evening of Distinction
- Logo on event website, hyperlinked to company website
- Logo projected/displayed at Evening of Distinction
- Event swag bag

# Bison Bidders Bowl

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Sponsoring Bison Bidders Bowl offers a unique opportunity to showcase your brand among a prestigious, enthusiastic audience. This exclusive event, hosted by the NDSU Foundation, brings together influential alumni, community leaders, and top NDSU supporters.

Bison Bidders Bowl raised over \$445,000 in 2024, with 500 attendees, including high-end donors. By participating in this 43-year tradition, you'll elevate your brand's visibility, connect with key decision-makers and philanthropists, and support NDSU students today and tomorrow.

## PRESENTING

\$30,000

- Prominent recognition through event marketing, including "Presented by [Company Name]" in all written copy, verbal recognition on stage, and logo displays in various formats.
- Exclusive benefits, including a table at the event, scheduled meetings with Foundation staff, and complimentary guest rooms.
- Brand visibility through logo inclusion in the event program, invites, website, marketing emails, event videos, premier swag bag, and event gifts, as well as social media tags.

## FOUNDATIONAL

\$15,000

- Four seats to attend 2025 Bison Bidders Bowl
- Logo on event website, hyperlinked to company website
- Logo in marketing emails, hyperlinked to company website
- Logo projected/displayed at Bison Bidders Bowl
- Deluxe event swag bag

## SUPPORTING

\$10,000

- Two seats to attend 2025 Bison Bidders Bowl
- Logo on event website, hyperlinked to company website
- Logo projected/displayed at Bison Bidders Bowl

# Bismarck Golf Tournament

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Come out to Hawktree Golf Club on June 5th in Bismarck for a memorable day of golf with NDSU alumni and university leaders! This fantastic event helps fund NDSU scholarships for students from the Bismarck-Mandan area, providing valuable support to the next generation of Bison leaders. By becoming a sponsor, you'll increase your brand's visibility while connecting with a dedicated community of alumni and friend. It's a wonderful chance to enjoy a fun day of golf, show your commitment to education, foster local growth, and make a positive impact on the future of Bismarck's students.

## PREMIER

\$5,000

- Entry for 7 golfers - includes breakfast, lunch, golf and cart
- Opportunity to be present at the hole during the Big Shot program
- Logo included on; event website hyperlinked to company's website, event signage and tee box sign
- Verbal recognition during the program
- Opportunity to host a game or distribute a giveaway item provided by your company at your hosted tee box

## EVENT SPONSOR

\$2,000

- Golf for (1) foursome - Includes breakfast, lunch, golf and cart
- Logo included on; Event website, event signage and tee box sign
- Verbal recognition during the program
- Opportunity for booth at tee box

## GOLF HOLE SPONSOR

\$500

- Signage at tee box
- Logo included on; Event website and tee box sign

## FRIEND OF NDSU

\$200

- Name listed on event website

# Harvest Bowl

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For 50 years, Harvest Bowl has been the premier event bringing together people from every county in North Dakota and eastern Minnesota, providing a one-of-a-kind opportunity for brands to gain significant visibility and recognition. This high-profile occasion highlights the dedication of North Dakota's agricultural heritage and Bison athletics.

Harvest Bowl offers your company the unique opportunity to be part of the largest agricultural event at North Dakota State University, celebrating the outstanding achievements of NDSU's student-athletes and the thriving agricultural community of North Dakota. This event regularly attracts over 650 attendees, providing excellent exposure and networking opportunities for your business.

Sponsoring this signature event offers your brand valuable exposure to a wide audience of influential agriculturists, farmers, and industry experts, while providing the unique opportunity to connect with the passionate agriculture community—many of whom are potential buyers and investors—deeply rooted in the ag industry.

## **Sponsor Benefits at a Glance:**

**PREMIER SPONSOR** - \$5,000: 10 banquet and 10 football tickets, logo on materials, video board, event webpage, and verbal recognition at banquet and football game, premier sponsor at Bison Bingo

**HARVEST SPONSOR** - \$3,000: 8 banquet and 8 football tickets, logo on materials, video board, event webpage, and verbal recognition

**BISON SPONSOR** - \$1,500: 4 banquet and 4 football tickets, logo on materials and video board

**GOLD SPONSOR** - \$1,000: 2 banquet and 2 football tickets, logo on materials and video board

**GREEN SPONSOR** - \$500: 2 banquet tickets, logo on materials

# Bison Bash

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Bison Bash is a signature event of NDSU Homecoming Week and opportunity for sponsors to engage directly with the greater Fargo-Moorhead community, including NDSU students, alumni, staff, and faculty. The event, held on campus ahead of the Homecoming Parade, attracts thousands of attendees, providing a high-visibility platform for brand exposure.

Additionally, with direct access to the Homecoming Parade, sponsors can amplify their presence, ensuring their brand is seen by a broad audience both on-site and throughout the community. This is an ideal chance to connect with Bison fans and create lasting impressions!

## PRESENTING

Logo in marketing emails,  
hyperlinked to company  
website

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Logo on event website,  
hyperlinked to company  
website

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Logo on Golf Cart Shuttle

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Parade entry

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VIP suite and parking at  
McGovern Alumni Center  
for Parade

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Photo booth branding

**\$15,000**

# Bison Socials and NDSU Receptions

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Partnering with the NDSU Foundation to sponsor a Bison Social or NDSU Reception is an exclusive opportunity to be a presenting sponsor in a dynamic, high-energy location filled with key NDSU supporters, University and Athletics leadership, Bison fans, alumni, and students.

By collaborating with the NDSU Foundation event team, sponsors can curate an exclusive experience that highlights your organization. These events offer an exceptional platform to showcase your brand in a meaningful, memorable way and build lasting relationships with an important audience.

## PRESENTING

Company logo displayed at event

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Logo in marketing emails, hyperlinked to website

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Logo on event website, hyperlinked to website

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First right of refusal

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Opportunity to communicate with guests

**\$5,000**



# 2025 SIGNATURE EVENTS AND BISON SOCIALS

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MARCH 1 & 2

ARIZONA BISON SOCIALS

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APRIL 24

EVENING OF DISTINCTION

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JUNE 5

BISMARCK GOLF TOURNAMNET

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AUGUST 15

DETROIT LAKES BISON SOCIAL

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AUGUST 30

SOUTH CAROLINA BISON SOCIAL

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SEPTEMBER 6

NASHVILLE BISON SOCIAL

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SEPTEMBER 27

BISON BIDDERS BOWL

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SEPTEMBER 26

BISON BASH

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NOVEMBER 14

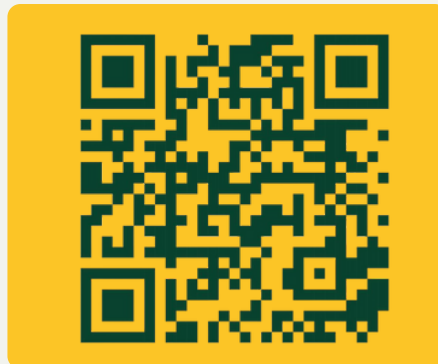
HARVEST BOWL

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## SCAN TO LEARN MORE

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NDUS FOUNDATION EVENTS WEBSITE



CONTACT: REGAN WICAL, EVENTS AND PROGRAMS  
COORDINATOR

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