

**North Dakota State University Foundation
 Outreach Committee Meeting
 Regular Meeting Notice and Agenda
 Thursday, September 28, 2023**

The NDSU Foundation Outreach Committee Meeting will meet on Thursday, September 28, 2023, at 8:30 am CT. This meeting will originate from the Klefstad Conference Room at the Harry D. McGovern Alumni Center, 1241 North University Drive, Fargo, ND 58102.

- | | #Action required | *See supporting document |
|------|--------------------------------------------|--------------------------|
| I. | Roll Call | |
| II. | Call to Order and Introductions | Shannon Schlecht |
| III. | ##*Approve Minutes from 4/20/23 | Shannon Schlecht |
| IV. | Giving Day 2023 | Shannon Schlecht |
| V. | Emerging Alumni Programming – What’s Next? | Bethany Hardwig |
| VII. | *Emerging Alumni Panel | Andrea Travnicek |
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1. **How was your student experience?** Something as simple as asking them to share their “school story” or “favorite professor” can give you a sense of their interests and feelings about your institution. Reflecting on meaningful memories will also help build rapport for the conversation and stimulate positive feelings and nostalgia.
 2. **How has your alumni experience been so far?** Asking how the transition from student to alumni has gone can provide understanding about capacity as well as their feelings about your institution’s engagement strategy. It is also a great way to get feedback on communication and event efforts.
 3. **How do you like to stay connected with your alma mater?** Many recent grads are still defining who they are as a person. Presenting ways for them to stay connected through activities, events, publications, volunteer opportunities, or even giving can offer a meaningful experience for them while providing help and support for the organization.
 4. **What can the institution do to be helpful to you?** The more you can find opportunities to add value to young alumni, the more likely they will stay connected and feel gratitude down the line. Career support, networking, and continuing education offerings are just a few examples of resources recent grads could find helpful. Make it about them first and foremost.

VIII. Post-Panel Discussion

Shannon Schlecht

IX. Other Business

Bethany Hardwig

X. Adjourn

Outreach Committee Members

Shannon Schlecht, Chair

Kevin Bjork

Kevin Black

Aileen Clough

David Glatt

Chris Hawley

Joe Heilman

Kathy Meagher

Chuck Morse

Danielle Paulus

Keith Peltier

Kim Timmers

Andrea Travnicek

Nancy Wolff

Contact Janna Swanson at 701-231-6807 or janna.swanson@ndsufoundation.com prior to the meeting date with questions or to request auxiliary aids or services if needed. A quorum of the NDSU Foundation Executive Governing Board (EGB) may be present at this committee meeting. Members of the EGB, who are not members of this committee, may attend and participate in this meeting, but only members of this committee may make, second, or vote on any motion or other action of the committee.