

January 7, 2023

NDSU FOUNDATION  
P.O. Box 5144  
Fargo, ND 58102  
www.ndsufoundation.com

# NDSU PEP FEST

## GRANDSCAPE | THE COLONY, TEXAS SPONSORSHIP AGREEMENT

Company Name : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

Phone : \_\_\_\_\_ Email : \_\_\_\_\_

**SPONSOR LEVEL:** Please check the appropriate box. Deadline to be included in initial email: December 15, 2022

### GOLD LEVEL - \$8,000

- Up to one 30-second ad during the pre-show
- Premier company logo placement on the event email with link to company website
- Company logo on video screens during program
- Company logo on event website with link to company's website
- Recognition from the stage at Pep Fest
- 10 VIP access passes

### GREEN LEVEL - \$5,000

- Company logo included in emails with link to company website
- Company logo included on signage at Pep Fest
- Company logo on video screens during program
- Company logo on website with link to company's website
- Recognition from the stage at Pep Fest
- 6 VIP access passes

### SUPPORTING LEVEL - \$1,500

- Company logo included in emails with link to company website
- Company logo included on signage at Pep Fest
- Company logo on video screens during the pre-show
- Company logo on website with link to company's website
- 2 VIP access passes

**VIP access passes:**  
A private space for you to enjoy the Pep Fest and live music. A private bar will be available within the VIP area.

### Payment Method: Please check the appropriate box.

- Check enclosed payable to NDSU Foundation     Send invoice to be paid by January 1, 2023
- Credit Card: Please call Setareh Campion at 701-231-6812 to complete CC payment

To confirm your sponsorship, please return agreement form to: NDSU Foundation P.O. Box 5144, Fargo, ND 58105.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Please send an eps, png, or jpg of your company logo to [setareh.campion@ndsufoundation.com](mailto:setareh.campion@ndsufoundation.com)

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# NDSU PEP FEST

GRANDSCAPE | THE COLONY, TEXAS

## When is the Pep Fest?

The Pep Fest takes place the afternoon of Saturday, Jan. 7, 2023, the day before the FCS National Championship Football game. It will start at 3 p.m.

## Where is the Pep Fest?

The Pep Fest has a new location: The Grandscape at The Colony. The Grandscape is a outdoor greenspace with a stage for gatherings and events. There's ample shopping options (including the world's largest Scheels store), restaurants for any craving, and family friendly activities. There's so much to do!

## Who can attend?

All are welcome! The Pep Fest is a family-friendly event with plenty to do in the area.

## How will the word get out?

Email communication will go out to the entire data base of more than 75,000 NDSU alumni and friends with information about the event. Information will also be available on the NDSU Foundation Facebook page and on the NDSU Foundation website. Email marketing for the Pep Fest will start immediately after the semi-final game.

## What is the VIP space?

As a Gold, Green, or Supporting level sponsor, you get tickets to the VIP space at the Pep Fest. This is a private space for you to enjoy the Pep Fest and live music. A private bar will be available within the VIP area.

## What will the program consist of?

The program will include comments from NDSU President Dave Cook, NDSU Athletic Director Matt Larsen, as well as performances by the Pride of North Dakota Gold Star Marching Band and the NDSU Bison Cheerleaders.