

2022

NDSU FOUNDATION
P.O. Box 5144
Fargo, ND 58102
www.ndsufoundation.com

NDSU PEP FEST

COMERICA CENTER | FRISCO, TEXAS SPONSORSHIP AGREEMENT

Complete the form below to be an official Pep Fest sponsor

Company Name :

Contact Name :

Address :

City : State : Zip :

Phone : Email :

SPONSOR LEVEL: Please check the appropriate box. Deadline to be included in initial email: December 16, 2021

PLATINUM LEVEL – \$10,000

- Up to one 30- second ad during the pre-show
- Premier company logo placement on the event email with link to company website
- Separate banner at Pep Fest
- Company logo on video screens during program
- Company logo on event website with link to company's website
- Recognition from the stage at Pep Fest
- 20 Club Level access passes
- Option to purchase a suite based on availability); includes 14 tickets, *Club Access, food and cash bar – \$1,000

SILVER LEVEL – \$2,500

- Company logo included in emails
- Company logo included on signage at Pep Fest
- Company logo on video screens during the pre-show
- Company logo on website with link to company's website
- 6 Club Level access passes
- Option to purchase a suite (based on availability); includes 14 tickets, *Club Access, food and cash bar – \$1,000

GOLD LEVEL – \$5,000

- Company logo included in emails with link to company website
- Company logo included on signage at Pep Fest
- Company logo on video screens during program
- Company logo on website with link to company's website
- Recognition from the stage at Pep Fest
- 12 Club Level access passes
- Option to purchase a suite (based on availability); includes 14 tickets, *Club Access, food and cash bar. – \$1,000

BRONZE LEVEL – \$1,000

- Company logo included in emails
- Company logo included on signage at Pep Fest
- Company logo on video screens during the pre-show
- Company logo on website with link to company's website
- 2 Club Level access passes

***CLUB LEVEL: The Comerica Club Level is a special access area with a private bar and buffet. Suite Level is accessible through the Club Level.**

Payment Method: Please check the appropriate box.

Check enclosed payable to NDSU Foundation

Send invoice to be paid by January 1, 2022

Credit Card: Please call Nicolette Bresnahan at 701-231-6802 to complete CC payment

To confirm your sponsorship, please return agreement form to: NDSU Foundation P.O. Box 5144, Fargo, ND 58105.

Signature: _____

Print Name: _____ Date: _____

Please send an eps, png, or jpg of your company logo to nicolette.bresnahan@ndsufoundation.com

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When is the Pep Fest?

The Pep Fest that will take place the evening of January 8, the night before the FCS National Championship Football game. It will start at 3 p.m.

Where is the Pep Fest?

Many Bison Fans will be familiar with the home of the Pep Fest, as the Comerica Center is the new name for the Dr. Pepper Arena where the Pep Fests had been held in previous years. The address is 2601 Avenue of the Stars Frisco, Texas.

Who can attend?

All are welcome! The Pep Fest is a family friendly event and there will be activities for kids.

How will the word get out?

Emails will go out to the entire data base of over 75,000 NDSU Alumni and friends with information about the event. Information will also be available on the NDSU Foundation Facebook page and on the NDSU Foundation website. All marketing for the Pep Fest will start immediately after the semi-final game.

What are the Sponsor Suites?

There are limited Sponsor Suites in the club level of the Comerica Center. They are available at an additional cost on a first come first serve basis. Each Suite holds 14 people and includes not only a great view of the program and activities, but also includes food and a cash bar. Additional food and beverages can be ordered in advance.

What will the program consist of?

The program will include comments from NDSU President Dean Bresciani, NDSU Athletic Director Matt Larsen, as well as performances by the Pride of North Dakota Gold Star Marching Band and the NDSU Bison Cheerleaders.